

PURE HONEY

Manufactured by New Product Enterprises
Columbia, SC 29555

Net Wt. 20 oz. (567g)

♣Conversion Factors: 1 ounce = 28.35 grams

♣Nutritional Fact Panel is required for firms with 100 + employees and over 100,000 unit sales.

The Four Basic Label Requirements

1. Statement of Identity (Product Name) *shall* be in **BOLD** print, type size *must* be comparable to the most prominent printed matter (larger than other type). Must be placed on **Principle Display Panel**.
2. ***Ingredients not needed if using pure honey.***
3. Name and address of the manufacturer, packer, or distributor *shall* be added. Address *shall* include a **street address** (if not in a local directory), **city or town, state, and zip code**. Use the phrases “manufactured by”, “manufactured for”(if company is not the original manufacturer), or “distributed by”.
4. Net Weight *shall* be placed at **the bottom 1/3** of the **Principle Display Panel**, *shall* be in **both customary (pound, ounce, fluid ounce, etc.)**, and *shall* be in **metric (kilogram, gram, milliliter, etc.)** weights, and have a minimum type size of (see below) based on the area of the principle display panel.

Minimum type size (inches)

1/16
(Usually) **1/8**
(Larger jars) **3/16**
1/4

Area of display panel (sq. inches)

5 sq. inches or less
5 sq. inches – 25 sq. inches
25 sq. inches – 100 sq. inches
100 sq. inches – 400 sq. inches